



INTRODUCING

Connells

L I V I N G

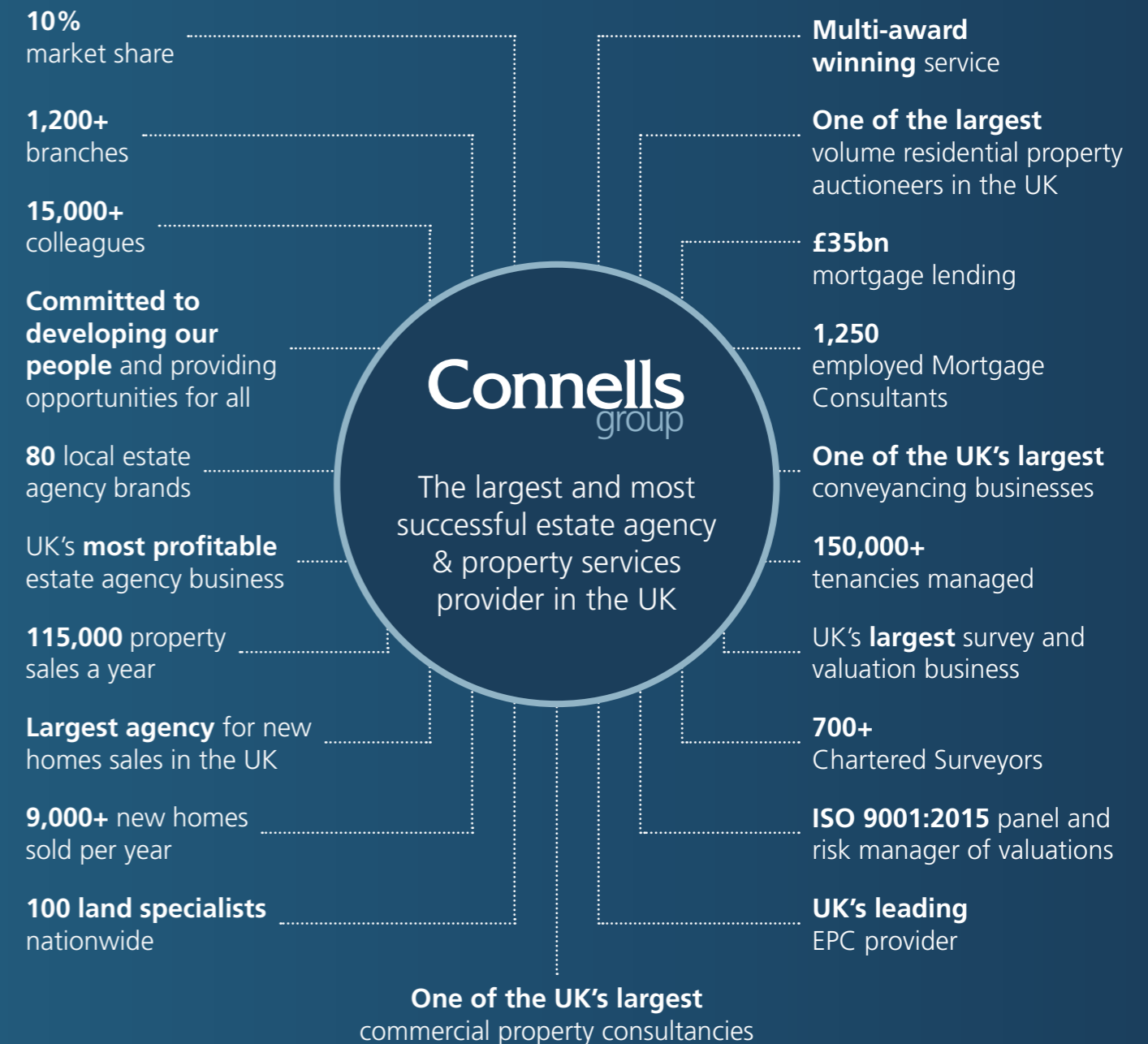
Connells
group

Our Capabilities

Connells Living; the most comprehensive full-service proposition in the UK residential lettings industry; providing unrivalled market intelligence, transactional, planning, asset management & valuation services to PRS investors.

Connells Living operates across the entire Connells Group business and offers an integrated and highly configurable Private Rented Sector (PRS) and Build To Rent (BTR) proposition for investment clients. Our structure provides clients with a single point of contact who provide access to our entire suite of complementary property services, operating across the UK.

Our capabilities extend across the entire asset life cycle and, as the largest property services group in the country, we add value every step of the way. Our ownership by the Skipton Building Society and our Financial Conduct Authority (FCA) regulated status offers clients the security and comfort of unparalleled financial strength and robust corporate governance.



Figures quoted for full year 2022 or correct as at February 2023, based on internal data. V9 CG February 2023.

Total UK Coverage

With **over 1,200** agency branches, Connells Living clients have access to our unrivalled network, with specialist teams ready to mobilise to achieve lease-up success of your assets.



**UK coverage
across our
1,200+ strong
branch network**

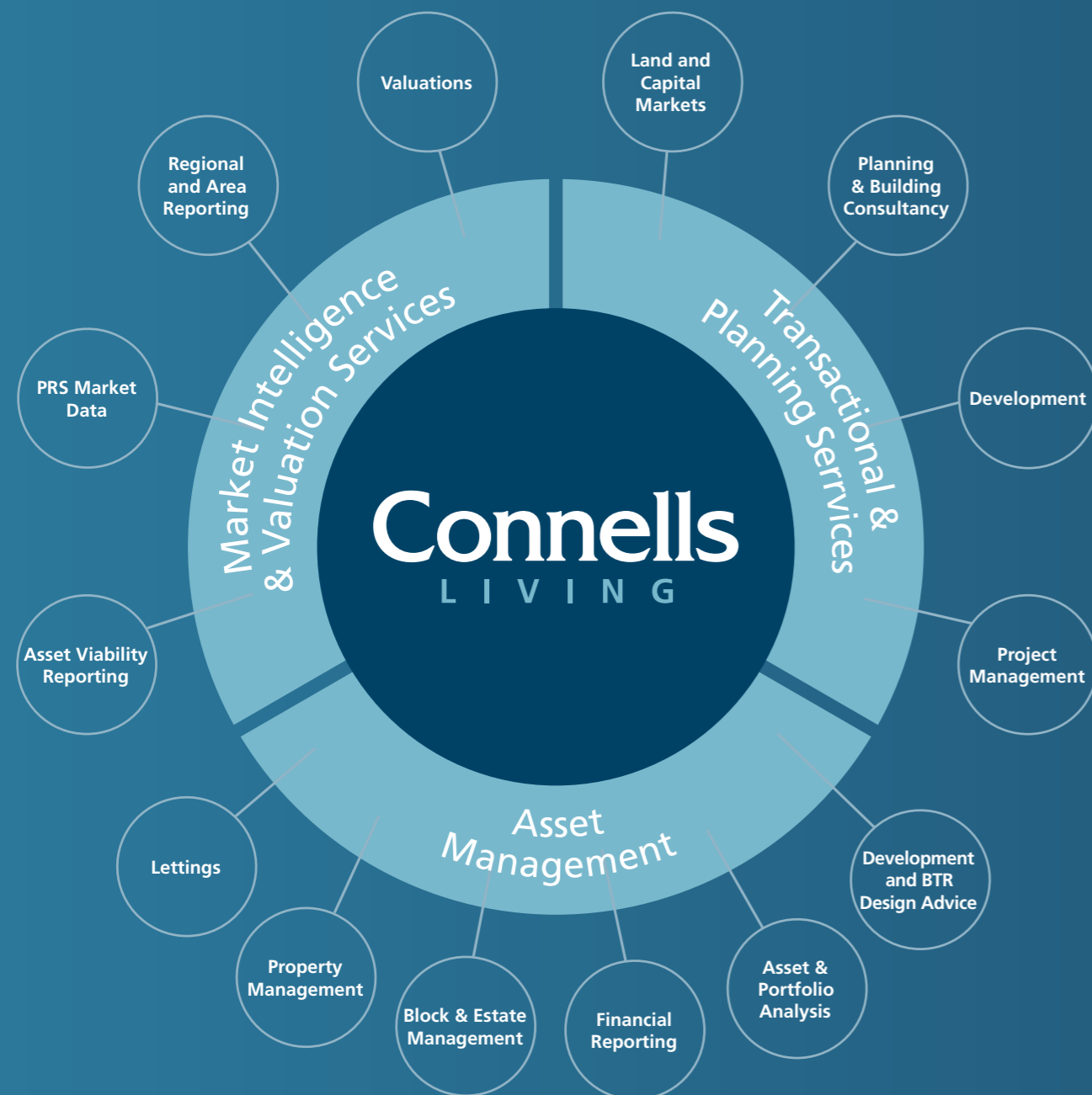
Our Brands

We own 80 well known, local high street estate agency brands across the country.



Our Services

Clients have access the whole of Connells Group's service lines, which are tailored to suit their requirements. A dedicated account manager ensures that we help clients to achieve their business objectives.



Market Intelligence

Our proprietary data gives clients unparalleled insight. We are able to analyse information from our whole network, offering real time data, research reports and trend forecasting.

Our central research function has the capability to prepare viability studies and pricing guidance. We offer a range of research products including PRS market data based on the largest real-time transactional data set in the UK market, specialised BTR focused reports, as well as producing tailored reports to match clients' specific requirements.

As a Connells Living client, we will equip you with the intelligence needed to support your investment plans. Whether it be UK-wide sales and lettings transactional data, unique insights into the PRS market, or access to our bespoke tenant survey responses across our BTR portfolio, Connells Living provides you with the knowledge you need.



Access the largest transactional data set in UK agency, in real time



Regular statistics, trends, forecasts and market commentary



Macro / Micro bespoke reporting



BTR viability analysis

Valuation Services

Our valuations are clear, unambiguous and comply with Royal Institute of Chartered Surveyors (RICS) Practice Statements (Red Book), giving you peace of mind in decision making and so you can withstand scrutiny from stakeholders.

Transactional and Planning Services

Land and Capital Markets

Our land and planning capability, operating across the UK, provides expertise in acquisition, disposal, appraisal and valuation, development consultancy and planning consultancy.

Our expert strategies, coupled with our local housing market knowledge, ensures we add value through every stage to optimise the value of the schemes we advise on.

National team of 100+ land experts



Planning



Building Consultancy & Project Management

Our building consultancy team is involved through the whole property life cycle. We formulate initial construction appraisals, project manage the build process, maintain and refurbish the built asset, and redevelop obsolete property.

Asset Management

Lettings and Property Management

With 750 lettings branches we are the largest lettings network in the UK. Our specialist teams are ready to mobilise anywhere in the country to ensure lease up success of your assets.



750
lettings
branches



150,000+
units managed by
Connells Group

Technology

Connells Living clients have access to a range of advanced technology solutions which enhance the tenant experience, promote operational efficiencies and ultimately reduce management costs. Our experienced team will assess your requirements and offer suitable options, such as app-based tenant interfaces, streamlined automated property management processes, advanced building management tools and digital reporting functions.



PRS / BTR Services

- Dedicated PRS operations division with specific Building Services, Leasing Services and Resident Services teams
- Bespoke operational management and lease-up services
- Solutions include: lease-up only, management only to full operational management
- Off-site and on-site delivery depending on asset/client
- Lease-up and tenant find with the support of the Connells Group branch network
- Marketing and lettings plan, specific to each asset
- Recruitment and management of on-site staff
- Operational expenditure budget preparation and execution
- Gross to net modelling



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Key Contacts

Connells Living

For more information,
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Figures are quoted for full year 2022, or correct as at February 2023, based on internal data.

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